

BeeTrade Privacy Policy

Last Updated: January 5 2026

This Privacy Policy explains how **BeeTrade Technologies, Inc., together with its subsidiaries, affiliates, and related entities** (collectively, “**BeeTrade**,” “we,” “us,” or “our”) collects, uses, discloses, and safeguards information when you access or use our websites, applications, and related products and services (collectively, the “**Service**”).

This Privacy Policy does not apply to the BeeTrade ChatGPT App available through the OpenAI ChatGPT App Store, which is governed by a separate ChatGPT App Privacy Notice.”

1. Scope

1.1 This Privacy Policy

This Privacy Policy applies to information we collect through the Service, including when you create an account, use AI agents, build strategies, run backtests, connect third-party accounts (including via API keys), enable advertising/marketing features, or communicate with us.

1.2 Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The “Last Updated” date at the top shows when it was last revised. Your continued use of the Service after the revised Privacy Policy becomes effective means you accept the revised policy, to the extent permitted by law.

1.3 Terms of Service

This Privacy Policy is part of our Terms of Service and any other agreements governing your use of the Service.

1.4 Third-Party Links and Services

The Service may include links to third-party websites or services and may integrate with third parties (for example, exchanges, brokers, market data providers, advertising partners,

analytics providers, cloud providers, and payment processors). We do not control third parties' privacy practices, and their privacy policies govern their handling of your information.

2. Information We Collect

We collect information in three ways: (A) information you provide, (B) information collected automatically, and (C) information from third parties.

2.1 Information You Provide

Account and Profile Information

- Name, username, password, email address, phone number (if you choose to provide it)
- Account preferences, subscription plan information (if applicable)

Communications

- Messages you send to us (support requests, feedback, surveys)
- Communications preferences (marketing opt-in/out)

AI Agent Content

- The text, prompts, messages, files, and other inputs you provide when using AI agents
- AI agent outputs generated in response to your inputs (e.g., research summaries, technical analysis, strategy drafts, explanations)

Strategy and Backtest Content

- Strategy configurations, parameters, templates, and related metadata
- Backtest and paper-trading results, logs, diagnostics, and performance metrics
- Watchlists, alerts, saved notes, and other content you create in the Service

API Keys / Tokens and Connection Details (Sensitive)

- If you connect third-party services (e.g., crypto exchanges) using API keys or tokens, we may collect and store those credentials to provide the connection and execute requests you authorize.
- We strongly recommend using restricted permissions (e.g., “trade-only,” no withdrawal permissions) and any IP allowlisting supported by your third-party provider.

Important: Do not share passwords or other sensitive secrets in AI chat prompts. If you submit such information, you do so at your own risk.

2.2 Information Collected Automatically

Device and Usage Data

- IP address, browser type, device identifiers, operating system, language settings
- Pages/screens viewed, time spent, clicks, referral URLs, and interaction data
- App diagnostics, crash reports, performance data, and log data

Approximate Location

- Approximate location inferred from IP address (e.g., city/region-level). We do not require precise location for the Service.

2.3 Information We Receive from Third Parties

We may receive information from:

- **Payment processors** (payment status, subscription status) (if applicable)
- **Analytics and advertising partners** (campaign attribution and performance data)
- **Connected third-party services** (e.g., exchanges/brokers/market-data services), depending on what you connect and authorize, such as account identifiers, permissions, balances, order/trade status, and other events necessary to provide the integration

3. Cookies, Advertising, and Tracking Technologies

We use cookies and similar technologies (e.g., pixels, local storage, SDKs) to operate the Service, remember preferences, analyze usage, and support advertising and measurement.

3.1 Cookies

Cookies are small files stored on your device. We may use session cookies (expire when you close your browser) and persistent cookies (remain until deleted). You can control cookies through your browser settings, but disabling cookies may affect Service functionality.

3.2 Analytics

We may use analytics tools to help us understand how users use the Service and to improve the Service. These tools may collect information such as IP address, device identifiers, and usage events.

3.3 Advertising and Remarketing

We may work with advertising partners to:

- show advertisements on our Service and on third-party sites/apps,
- measure ad performance,
- conduct remarketing (showing ads to people who previously visited our Service).

Advertising partners may use cookies or device identifiers to collect information about your activity over time and across different websites or services to provide interest-based advertising.

Where required by law, we will obtain your consent for certain cookies/trackers and provide ways to manage your preferences.

4. How We Use Information

We use information to:

Provide and operate the Service

- create and manage accounts, authenticate users, deliver features
- enable AI agents for research, technical analysis, and strategy creation
- run backtests and provide logs/diagnostics
- support third-party connections via API keys/tokens and process requests you authorize

Improve and develop the Service (including AI)

- debug, test, secure, and improve performance and user experience
- develop new features
- **train, fine-tune, or otherwise improve our AI models and systems**, including using AI agent inputs/outputs, strategy metadata, and usage signals
- we may de-identify, aggregate, or otherwise minimize data where feasible when improving systems, but we may also process content that could be linked to your account where necessary for quality, safety, debugging, and improvement

Security and fraud prevention

- protect the Service, users, and BeeTrade
- detect and prevent abuse, unauthorized access, and suspicious activity
- enforce our Terms of Service

Communications

- send service messages (security alerts, product updates, support responses)
- send marketing communications (subject to your preferences and applicable law)

Advertising and measurement

- deliver, measure, and optimize advertising and marketing campaigns
- attribute signups, conversions, and engagement to marketing sources

Legal compliance

- comply with applicable law and respond to lawful requests
- protect rights, property, and safety

5. How We Share Information

We may share information as follows:

5.1 Service Providers

We share information with vendors who provide services on our behalf (e.g., hosting, storage, analytics, customer support tools, email/SMS providers, security services). They are authorized to use information only as needed to provide services to us and subject to contractual confidentiality and security obligations.

5.2 Advertising and Analytics Partners

We may share identifiers and usage information with advertising and analytics partners to deliver, measure, and optimize ads and analytics (subject to your choices and applicable law). These partners may collect information directly from your browser or device using cookies/SDKs.

5.3 Third-Party Integrations You Choose

If you connect a third-party account/service (e.g., an exchange) we share and receive information as necessary to provide the integration, consistent with what you authorize.

5.4 Legal, Safety, and Rights Protection

We may disclose information if we believe in good faith it is necessary to comply with law, enforce our agreements, prevent harm or fraud, or protect BeeTrade, users, or others.

5.5 Business Transfers

If BeeTrade is involved in a merger, acquisition, financing, reorganization, bankruptcy, or sale of assets, information may be transferred as part of that transaction.

5.6 Aggregated / De-Identified Data

We may share aggregated or de-identified data that cannot reasonably be used to identify you.

6. Your Choices and Controls

6.1 Account Information

You may update certain account information in your account settings. You may also request deletion of your account, subject to legal and operational retention needs.

6.2 Marketing Communications

You can opt out of marketing emails by using the unsubscribe link in emails. You may still receive non-marketing messages (e.g., security or account notices).

6.3 Cookies and Advertising Controls

You can control cookies through browser settings. Where available, you may also adjust cookie preferences through our cookie banner/settings.

Depending on your jurisdiction, you may have the right to opt out of certain targeted advertising or “sharing” for cross-context behavioral advertising (see Section 10).

7. Data Retention

We retain information for as long as reasonably necessary to provide the Service and for legitimate business purposes, including security, compliance, dispute resolution, and enforcing agreements. Retention periods vary based on data type and purpose. We may retain aggregated or de-identified data longer where permitted.

8. Data Security

We use reasonable administrative, technical, and physical safeguards designed to protect information. However, no security measures are perfect, and we cannot guarantee absolute security.

API Key Security: If you connect third-party services using API keys/tokens, you are responsible for maintaining key security, including using restricted permissions and rotating keys when necessary. If you believe your credentials have been compromised, you should revoke/rotate them immediately and notify us.

9. International Data Transfers

BeeTrade may process and store information in the United States and other countries where we or our service providers operate. Data protection laws may differ from those in your jurisdiction. Where required, we implement appropriate safeguards for international transfers.

10. Region-Specific Disclosures

10.1 California Privacy Notice (CPRA/CCPA) (If Applicable)

If you are a California resident, you may have rights to:

- know what personal information we collect, use, disclose, and share
- request access to or deletion of personal information
- request correction of inaccurate personal information
- opt out of “selling” or “sharing” (as defined by California law), including for cross-context behavioral advertising
- limit the use of certain sensitive personal information (if applicable)

Do Not Sell or Share: We may “share” certain identifiers and usage data with advertising partners for targeted advertising. California residents may opt out by using our “**Do Not Sell or Share My Personal Information**” mechanism (e.g., link in footer or privacy settings), where available, or by contacting us.

We will not discriminate against you for exercising your rights.

10.2 EU/UK Privacy Notice (GDPR) (If Applicable)

If you are located in the EU/UK, BeeTrade is the controller for personal information under this Privacy Policy (except where otherwise stated). Our lawful bases include:

- performance of a contract (providing the Service)
- legitimate interests (improving the Service, ensuring security, marketing)
- consent (for certain cookies/advertising where required)
- legal obligations

You may have rights including access, rectification, erasure, restriction, objection, and portability, and the right to lodge a complaint with your supervisory authority.

11. Children's Privacy

The Service is not intended for children under 13 (or under 16 in certain jurisdictions). We do not knowingly collect personal information from children. If you believe a child has provided personal information, contact us.

12. Contact Us

For questions or requests about privacy, contact:

BeeTrade Technologies, Inc.

Attn: Privacy / Data Protection

Address: 1501 Broadway, 12th Floor, New York, NY 10036, United States

Email: legal@beetrade.com